# What is Modern Management?

# Lenovo Endpoint Management powered by MobileIron

Think about how easy it was to set up your smartphone. You powered it up, entered your login, and then all your apps and content were just there. What if setting up business PCs could be that low touch, that low cost, and that... easy?

Unified Endpoint Management (UEM) leverages the native management features found in Android, iOS, macOS, and now Windows 10, to make securing and managing devices much easier and more efficient. Devices and data can be secured, provisioned, and managed over the air, from any network.



**Did You Know...** With the rise of IoT and smart devices, by 2020 up to 60% of devices will require modern management. How will you manage all the devices used by your organization?

# **Transforming IT, Transforming Your Business**



**Reduced Cost:** Traditional management is costly, and labor-intensive. With modern management, it's low-touch and much more scalable.



**Improved Security:** Since modern management doesn't require devices to be domain joined to enforce security policies and configurations.



Free Up IT: Modern management gets IT out of the device imaging business, and into the device management business. That means more time and resources for strategic initiatives that generate real ROI.



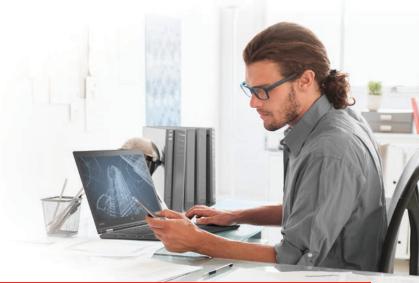
**Easy BYOD:** UEM makes Bring Your Own Device policies easy, secure and scalable by enabling end-users to self-register, and IT to provision and secure devices while preserving personal data privacy.



**Faster Deployment Times:** Devices can be in the field and operational for employees within hours.



Modern management gets IT out of the device imaging business, and into the device security and management business.





# Different Deploys Better

## Introducing Lenovo Endpoint Management powered by MobileIron

Management is only half the story. With Lenovo Endpoint Management powered by Mobilelron, you get Mobilelron Cloud and Access bundled together with a unique per-user license structure. That means you get more value per license, as well as fully modern UEM with best-in-class security features that can help any CISO sleep a little better. Whether it's a corporate owned laptop or a BYOD mobile phone, Lenovo Endpoint Management can secure and manage apps, data and devices using adaptive policies and standards.

## Discover What Lenovo + MobileIron Can Do for You

- Deploy modern UEM to manage Windows 10 PC's, MacOS, iOS and Android from a single console
- Bridge the gap from SCCM and GPOs to UEM to maximize your investment
- Secure Single Sign-On with adaptive policies for passwordless access to authorized apps and endpoints
- · Multifactor authentication for added security
- Secure and containerize critical apps and sensitive data on any endpoint
- Easy BYOD implementation
- Unique per-user licensing



**Support for Windows 7 and** Windows 8 is ending as early as 2020.

With Windows 10, Microsoft is transitioning from traditional SCCM & GPO-based management to modern UEM. What is your Windows 10 deployment and management strategy?

### Also Available from Lenovo and MobileIron



MobileIron Core Unified Endpoint Management: The security foundation for modern work. UEM enables your employees to enjoy seamless access to business apps and data through secure modern mobile devices, desktops and cloud services, while still maintaining complete control over their privacy. \*On-premise product



MobileIron Threat Defense: Helps protect organizations from data loss due to a mobile threat before it occurs. With one app, it's easy to detect and remediate both known and zero-day, zero-device, network and app-attacks on the mobile device, without disrupting user productivity.











