

# A WEB-BASED WORKSPACE FOR THE EMPOWERED WORKFORCE

Today's workforce is demanding and consumerized – they expect a flexible, agile workplace with technology and policies to support their unique work style. Organizations that cannot adapt to engage and retain top talent risk **decreased innovation, business relevance**, and ultimately **profitability**.

## CHALLENGES OF THE MODERN CONSUMERIZED WORKFORCE



Devices owned per person by 2020<sup>1</sup>



Of employees are more productive working remotely<sup>2</sup>



Is lost every year to millennial turnover in the US<sup>3</sup>

Most organizations try to maintain control by locking down the work environment – corporate provisioned devices and apps, work on-site in a specific office, content secured behind a firewall. That would make sense if the problem was control, **but the real problem is empowerment.**

## IT'S NOT ABOUT CONTROL ANY MORE.

For your employees to reach their full potential, they need the flexibility to **WORK WHERE, WHEN AND HOW THEY WANT**



## IT'S ABOUT EMPOWERMENT.

Companies with an engaged workforce out-performed those without by up to

**202%**<sup>4</sup>

## UNIFIED WORKSPACE ENABLES EMPOWERMENT

Lenovo Unified Workspace enables organizations to securely deliver the right apps and content to the right users - anytime, anywhere, on any device. So your employees can have the flexibility, policies and tools they need to be more creative, productive, and collaborative.



## EMPLOYEE EXPERIENCE



All their apps and content in one place



Consistent experience across personal or business devices



Secure, single sign-on access from anywhere

## BUSINESS OUTCOME



Maximize employee engagement and productivity



Enable workforce and business innovation



Drive relevance and profitability

SCHEDULE A **DISCOVERY SESSION**



UnifiedWorkspace.com

# SIMPLIFY. CENTRALIZE. SECURE.

Unified Workspace delivers unmatched capabilities in one holistic, stand-alone solution for secure remote access. And it can extend your existing app and desktop delivery services for a better, more customized experience for your end users.

- ✓ Single Sign-on
- ✓ Integrate Cloud Storage & File Services
- ✓ Public & Private App Delivery
- ✓ Legacy Apps + Desktop Services

## FUTURE-PROOF. LEGACY FRIENDLY.



Legacy Windows apps and private or public cloud apps all in one workspace for the user



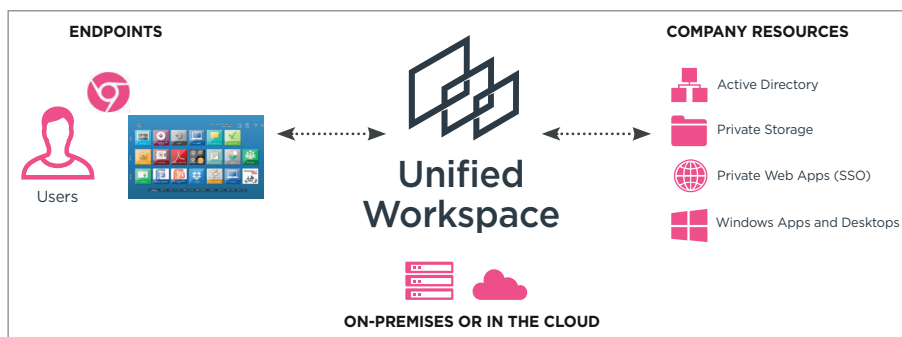
OS agnostic - works the same on Windows 7 as it does on Android, iOS, Mac OS, or Windows 10



A consistent experience on corporate-issued machines or mobile/BYOD



Available on-premises with your existing infrastructure or as a cloud-hosted solution



## A SMARTER APPROACH TO SECURE REMOTE ACCESS.

Our approach to physical security keeps employees and their devices off of your network - Unified Workspace acts as a proxy to deliver everything they need right from your datacenter.

## SCALABLE FOR JUST WHAT YOU NEED.

Unified Workspace is designed to work for your unique mix of staff, infrastructure, expertise, and IT stack.

	ON-PREMISE	CLOUD	CLOUD ENTERPRISE
Web App Delivery			
Integrate File Shares and Cloud Storage Services			
Legacy Windows Applications*			
Remote Desktop Services*			
Single-Tenant Hosting and Administration	HOSTED BY YOU		
Updates and Maintenance	MANAGED BY YOU		

\* In order to deliver legacy Windows applications and Remote Desktop Services, you must have existing RDSH/Terminal Services, or a VDI client to integrate with.

1: <http://www.mobileworldlive.com/featured-content/home-banner/connected-devices-to-hit-4-3-per-person-by-2020-report/>  
 2: <http://connectsolutions.com/press-release/connectsolutions-survey-shows-working-remotely-benefits-employers-and-employees>  
 3: <http://www.gallup.com/businessjournal/191459/millennials-job-hopping-generation.aspx>  
 4: <http://www.dalecarnegie.com/employee-engagement/engaged-employees-infographic/>

TAKE **UNIFIED WORKSPACE** FOR A TEST DRIVE

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